



---

## PRIVACY POLICY

---

By using the tooyoo website and related services, especially when you input personal data into your account, you indicate that you accept the terms of this privacy policy as concerns the gathering, storage, use, processing and transmission of your personal information. If you do not agree with this privacy policy nor the terms and conditions of tooyoo, we would ask you not to use its services.

### 1. General data protection

All data that you provide to us are processed in accordance with the Swiss Data Protection Act. By sending us data, you authorise us to process them for administrative purposes, existing and prospective client relationship management, marketing and for purposes explicit at the time of data collection or those inferred by the act of transmitting the data.

Data entered on the tooyoo website are stored on a secure server located in Switzerland. We make every effort to ensure that your data are safe by taking appropriate security and organisational measures to help protect data against all types of unauthorised access, use or disclosure. However, you are responsible for data security where this pertains to the use of your personal computer or another device.

### 2. Data security

We have taken appropriate organisational and technical measures to prevent any accidental or intentional manipulation of our website as well as any data loss, deletion or unauthorised access resulting from use of the website.

Please note that all internet traffic on our website is secured using the latest industry standards (HTTPS and TLS). Stored data, notably customer responses, are encrypted all the way to the database and hence are protected from being read or modified should they be accessed by unauthorised third parties.

In addition, all financial transactions are secured according to the most stringent applicable standards and comply with the PCI DSS (Payment Card Industry Data Security Standard).

### 3. Data transmission

By registering as a customer on tooyoo, you authorise us to verify your authentication (authorisation) for the implementation and management of data exchanges with your legacy contacts. Data exchanges over the web are subject to data protection, i.e. the same provisions as those governing traditional channels (i.e. standard post). Consequently, the legal stipulations on data protection are complied with in full.

The data that you input on the tooyoo website are not transmitted to third parties. Data are only transmitted if:

- a) you give your express consent, notably by inviting a legacy contact to represent your wishes;
- b) required legally or by court order;
- c) needed to safeguard the data of other tooyoo users;
- d) required to uphold the terms and conditions and the rights of tooyoo

### 4. Statistical analysis

Access to pages of the tooyoo website is logged for statistical purposes, providing information on user behaviour. The statistical information collected is completely anonymous.

The website uses Google Analytics to analyse its audience. [Click here](#) for more information on the privacy rules governing the use of Google Analytics.

When tooyoo, through its website, receives personal information requiring human interaction (e.g. questions or orders placed by email), the corresponding personal data are neither evaluated nor reused or transmitted for any other purpose.

### 5. Use of cookies

Cookies are used to improve services for users. Some are required for the website to function; others are used to enhance performance and user experience.

Cookies can be disabled in your browser settings. Please note that if you choose to block cookies, certain features or pages will not work properly.

To delete cookies on your hard drive, please follow your browser's help instructions.

### 6. Amendments

We reserve the right to amend this privacy policy. The latest version can be consulted by visiting [www.tooyoo.ch](http://www.tooyoo.ch). You will be informed in the event that amendments considerably curtail your rights.

### 7. Integral part of the terms and conditions

This privacy policy is an integral part of tooyoo's terms and conditions. By using tooyoo products and services, you indicate that you accept both the privacy policy and terms and conditions, which apply irrespective of whether you access and use the platform in Switzerland or abroad.

### 8. Contact

Please do not hesitate to contact us should you have any questions or issues using our website by writing to: [info@tooyoo.ch](mailto:info@tooyoo.ch)

*Effective from: 19 June 2017*

*Last updated: 19 June 2017*

